

Privacy Policy

Effective Date: October 1, 2026

Last Updated: October 1, 2026

At **Ledgers by Liisa** (accessible from <https://ledgersbyliisa.com>), your privacy is important to us. This Privacy Policy outlines the types of information we collect, how it is used, and how your personal data is protected.

1. Information We Collect

We collect information directly from you when you interact with our website or contact us for bookkeeping services:

- **Contact Information:** Name, email address, phone number, and any details you provide when filling out forms or requesting a consultation.
- **Log & Analytics Data:** Like most websites, our host (Wix) automatically collects standard log data such as your IP address, browser type, referring pages, and timestamps to improve site performance and security.

2. How We Use Your Information

We use the information collected to:

- Respond to your inquiries and provide requested bookkeeping and consulting services.
- Operate, maintain, and optimize our website performance.
- Comply with legal obligations and prevent fraudulent activity.

We do **not** sell, rent, or trade your personal information to third parties.

3. Cookies and Tracking Technologies

Our website uses standard cookies and tracking pixels (such as those provided by Wix, Google, or Meta) to understand website traffic and enhance user experience. You can choose to disable cookies through your individual browser settings at any time.

4. Third-Party Links & Affiliate Disclosures

Our website may contain links to external third-party tools, resources, or partner programs (such as Intuit QuickBooks). We do not control and are not responsible for the privacy practices or content of third-party websites. If you click a partner or affiliate link, your activity on that site is governed by their respective privacy policies.

5. Data Security

We implement standard security measures to protect your submitted information. Because our site is hosted on Wix, your connection is secured using industry-standard SSL encryption.

6. Your Rights

Depending on your jurisdiction, you may have the right to request access to, correction of, or deletion of your personal data.

7. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

- Business: Ledgers by Liisa
- Website: <https://ledgersbyliisa.com>
- Email: info@ledgersbyliisa.com